

Dear Member

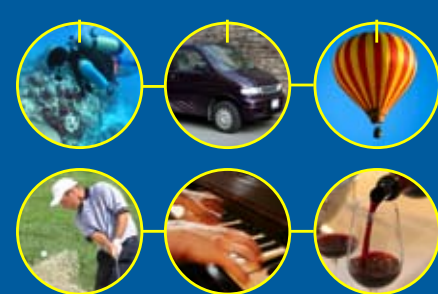
Welcome to the first newsletter for founder members. Leisurebrokers was born out of the frustration its creators experienced trying to access leisure activities around the world, but when we launched last year we never expected to amass such an impressive and varied group of profiles so quickly. So thank you all for your support.

We welcome your feedback, both about this newsletter and the

site itself so please drop us a line by clicking on the following link: <http://www.leisurebrokers.com/contactus/>

In this first issue we are delighted to announce Leisure Connections – a clever new feature enabling you to link your activity with those of other Leisurebrokers members, thereby raising your profile. We also have a special advertising offer for founder members.

The Leisurebrokers Team



MAKE MORE OF LEISUREBROKERS WITH

LEISURE CONNECTIONS



LINK UP WITH OTHER MEMBERS TO RAISE YOUR PROFILE

This month sees the launch of a Leisurebrokers innovation called Leisure Connections. This great new service allows you to request links to and from other member profiles, thereby encouraging more traffic to your leisure page. Check out the answers to the **Frequently Asked Questions** below to help you get the most out of Leisure Connections.

HOW DOES LEISURE CONNECTIONS WORK?

Leisure Connections enables you to create links to and from other members on Leisurebrokers. Setting up such links could mean more visitors to your profile. For example, if your profile offers accommodation in Malta, you may wish to link with other activities in your area such as Scuba Diving or Art Galleries to add value to your activity. Or you may wish to connect with other members in your category and create, say, a small community of artists. You decide.

DO I IMPROVE MY RANKING IN MY CATEGORY IF I BUILD UP A NUMBER OF LINKS?

Not yet but this is in our development plan for the very near future. So you will benefit from setting up your links now. Don't forget to keep an eye on new members in case there are connecting opportunities.

HOW DO I SET UP AN OUTGOING LINK?

You need to go to the profile of the member you want to link to and click on 'Connect to this Member'. This

automatically generates an email to the chosen member. The member must then log in to accept or decline your request.

WHAT HAPPENS IF I GET AN EMAIL REQUEST TO HAVE AN OUTGOING LINK ON MY PROFILE PAGE?

You will need to log in and accept or decline the request. It is your choice. If you accept, the link automatically activates on to your profile page.

WHAT IF I ACCEPT A LINK BUT THEN CHANGE MY MIND AT A LATER DATE?

You must log in. Here you will see all of your outgoing and incoming links. You can delete your outgoing links at any time.

HOW DO I KNOW WHAT INCOMING AND OUTGOING LINKS I HAVE?

All you need to do is log in and you will see a list of all of your incoming and outgoing links. Here you will also see pending links which you will need to accept or decline.

CAN NON-MEMBERS TAKE ADVANTAGE OF LEISURE CONNECTIONS?

No. You must be a member with an activated profile to take advantage of this service but registration is really easy and at the moment is entirely free.

WHERE ARE THE LINKS ON MY PROFILE PAGE?

Any accepted links will appear at the foot of your profile information. You can click on View Leisure Connections to fast track to the links.

Members in more than 80 countries covering a huge range of activities

Fancy a walk on the wild side? Check out founder Leisurebrokers member Brazil Adventure International. This tour operator is based in Brazil's Atlantic Rainforest and combines adventure activities with ecotourism. Or what about a camping adventure in the stark beauty of a desert landscape with Oman World Tourism? Or a high-altitude, high-adrenaline tour on two wheels with Cycletours Taranaki, based in New Zealand's beautiful North Island. And if you need a drink after all that activity, Leisurebrokers has just the place...drop in at the Houhora Tavern, the most northern watering hole in New Zealand.

For those into activities that are more highbrow than high energy check out Opera Les Azuriales...wonderful music in a beautiful setting in the South of France. You can even use Leisurebrokers to commission an original piece of art. Netherlands-based Martin Aas is one of our fast-growing selection of artists.

If you would like YOUR activity featured in future newsletters, simply email us. We will randomly select from those interested.

SPECIAL ADVERTISING OFFERS

3 Months Free Advertising When You Commission An Advert For £100

We are already attracting more than 60,000 visitors a month to the site. Now we are offering you 3 months free advertising when you commission a display advert from

our professional design house for £100. You will own the copyright for this design and use it for whatever you want in the future. Contact us if you want to take advantage of this unique offer.

Or you can choose to sponsor the next three Leisurebrokers newsletters for the same price of £100. Email us for further details.

LEISURE EXHIBITIONS AROUND THE WORLD

Fitness Lifestyle Marketplace Exhibition
ABSA National Boat Show 2007
Gardening Australia
Int Motor Homes & Caravans Exhibition
Olympia Musicmania

Denver 2-4 August 2007
Johannesburg 17-19 August 2007
Sydney 24 - 26 August 2007
Dusseldorf 24 Aug - 02 Sept 2007
London 29 September 2007

E-mail a Friend

Please feel free to forward this update to other interested parties. If you have received this newsletter indirectly and would like to subscribe, please email info@leisurebrokers.com, with "subscribe" in the title. Finally, please tell us what you think of the newsletter...

the features you like, the features you don't like. What would you like to see? Please email your comments to David at media@leisurebrokers.com.