



## YOU CAN NOW MEASURE YOUR SUCCESS ON LEISUREBROKERS

Dear Member

**Welcome to this special issue of our newsletter to bring you important news about your web presence on Leisurebrokers.**

One common concern facing many small businesses is that they are left in the dark when it comes to understanding the results of any online marketing. Web statistic packages can be expensive and complex to use, even for the experts.

At Leisurebrokers, our aim is to make sure it is easy for you to see at a glance what value you enjoy from your membership. That's why we are announcing an exciting new development that shows you exactly what visitor traffic you get from us to your website.

*The Leisurebrokers Team*

### Statistics At Your Fingertips

From today you can find out day by day, month by month, the number of visitors that visit your profile on Leisurebrokers and how many click through to your own website.

We've made this information easy to access and easy to view so that you get the key statistics at the click of a mouse. The good news is that it is personal to you and you don't have to be a technical expert to understand it.

Dear Member,

[view my profile](#) | [edit my profile](#) | [view statistics](#) | [edit my personal information](#)

#### Profile Traffic Statistics

##### 2008 Statistics

This page allows you to keep track of visits to your profile, and visits from your profile to your website. Click on the bars in the graphs below to get more details per month.

##### Number of Visits to Your Profile



##### Number of Visits to Your Website



Below is the same data in table form. Click on the date in the leftmost column to get more details for that month.

Date	Number of Profile Visits	Number of Website Visits
January 2008	23	4
February 2008	192	119
March 2008	123	26
April 2008	72	10
May 2008	37	12

### YOUR STEP BY STEP GUIDE

Your statistics are personal to you so you will need to **log in** using your email address and password. At this point you can view your profile and edit it if you want to update it with the latest information.

We have added an additional link called **view statistics**. Click on this and, instantly, you will be presented with a graphic representation of your monthly web traffic on Leisurebrokers (see above) and importantly how many visitors clicked through to your website. A table summarises the same data on the same page.

If you really want to get down to the detail, click on a month in the table and you can see exactly what happened on each day in that month.

And that's it. Nothing too complicated. Just log out when finished knowing that we will keep tracking all the information behind the scenes ready for when you want to view it again.

Why hang around? Get on Leisurebrokers today and find out what's happening to your profile. If you don't have many visits, review your profile description and make use of our unique Leisure Connections which links you up to other members or consider advertising with Leisurebrokers. You'll soon increase the popularity of your website.

If you have any difficulties please let us know by using the **Contact Us** page.

#### E-mail a Friend

Please feel free to forward this update to other interested parties. If you have received this newsletter indirectly and would like to subscribe, email: [info@leisurebrokers.com](mailto:info@leisurebrokers.com) with "subscribe" in the title.

Finally, please tell us what you think of the newsletter...

the features you like, the features you don't like. What would you like to see? Please email your comments to David at [media@leisurebrokers.com](mailto:media@leisurebrokers.com)

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